

PRESS RELEASE

Henkel to Rely on BELANO medical's Microbiotic Agent

R&D collaboration – new brand St. Biomé

Düsseldorf / Hennigsdorf b. Berlin, 22 April 2021 – In Henkel Beauty Care, BELANO medical AG gained another major partner for the marketing of its microbiotic skincare. In collaboration with Henkel Beauty Care's incubator, established in 2020, the company developed the new St. Biomé range of skincare products. Use of the microbiotic agent "stimulans", developed by BELANO medical, means that this new product range provides the skin with everything it needs: natural care and a well-balanced skin microbiome. By relying on this biobased microbiotic ingredient, St. Biomé supports the skin's natural self-healing and defensive capabilities.

St. Biomé

The product range is suitable for all skin types – also as a concomitant therapy in the treatment of skin diseases such as atopic eczema, acne, rosacea, or eczemas. All formulations are free from perfume and from alcohol, parabens, silicones, colouring, or allergens. The products do not contain living cells or animal ingredients, and have no side effects. All articles were developed in Germany and did not involve animal testing.

The following St. Biomé Skin-Care articles are available:

- Intensive care cream
- Acute care cream
- Lotion
- Cleanser
- Hand cream

This innovative skincare range is also suitable for use by dermatologists and non-medical practitioners.

Unique patented mechanism of action

All formulations in the new range of skincare products contain "stimulans", a microbiotic ingredient extracted from natural lactic acid bacteria, which stimulates the healthy bacteria of the skin's microbiome. The effectiveness of its unique mechanism of action has been demonstrated in clinical studies. Professor Christine Lang, head of research and development at BELANO medical AG, said: "So far, we're not aware of any other active ingredient which would be similarly able to rapidly restore the natural skin flora and achieve extremely positive effects for the skin and skin health."

Carefully fine-tuned additional ingredients complement each formulation, ensuring that the overall mechanism of action remains microbiotic. In this way, bioactive ingredients stimulate useful bacteria on the skin. The skin's microbiome recovers, and its functionalities return to normal.

Application and treatment duration depend on the type of indication, how affected the skin flora is, and on individual environmental factors. Studies have shown that the microbiotic agent "stimulans" is able to improve in skin quality in as little as 14 days.

About BELANO medical AG:

BELANO medical AG is a biotechnology company which leverages the findings of its research into beneficial microorganisms for pharmaceutical and care products. The company develops and brings to market novel approaches to medical skin care, disease prevention, and the support of healing processes with the aim of creating new therapeutic options for diseases and indications which currently cannot be treated satisfactorily. BELANO's mission is to make its patented agents and products available to everyone. To do so, the company relies on national and international collaboration with distributors and larger partners like Henkel or Müller Holding.

About Henkel:

Henkel operates globally with a well-balanced and diversified portfolio. The company holds leading positions with its three business units in both industrial and consumer businesses thanks to strong brands, innovations and technologies. Henkel Adhesive Technologies is the global leader in the adhesives market – across all industry segments worldwide. In its Laundry & Home Care and Beauty Care businesses, Henkel holds leading positions in many markets and categories around the world. Founded in 1876, Henkel looks back on more than 140 years of success. In 2020, Henkel reported sales of 19.3 billion euros and an operating profit of 2.6 billion euros (adjusted for one-time gains/charges and restructuring charges). Henkel employs about 53,000 people worldwide – a passionate and highly diverse team, united by a strong company culture, a common purpose to create sustainable value, and shared values. As a recognized leader in sustainability, Henkel holds top positions in many international indices and rankings. For more information www.henkel.com.

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