

PRESS RELEASE

New Medical Skincare Available As Private Label in Müller Outlets

Collaboration with BELANO medical – articles available in more than 800 stores

Ulm / Hennigsdorf b. Berlin, 3 March 2021 – BELANO medical AG and the Müller chain of retail stores step up their collaboration. Under its private label, the chain's more than 800 outlets offer a number of bio-based, microbiotic, and medical skincare products developed and distributed by BELANO medical. Each article has a customized formula and is sold under the brand name "aveo med Mikrobiom".

The following articles are available:

- cleanser
- lotion
- intensive care cream
- acute care cream

Dr Bernd Wegener, BELANO medical AG's CEO, welcomed the collaboration: "Working with this retail chain, one of our largest customers and partners, offers crucial opportunities to distribute our unique microbiotic skincare and reach a wide audience. This is a great plus for us and our partners, but even more so for the people who will benefit from our medical skincare." To date, BELANO medical's sales and distribution of its medical skincare focused primarily on distributors, carefully selected beauty salons, its own online shop, and pharmacies.

"The fact that Müller outlets stock these articles, the result of our microbiological R&D, under the chain's private label demonstrates how well received scientifically proven skincare products are. These high-level products now become available to a wide audience", Wegener explained. All items in the "aveo med Mikrobiome" range contain the active ingredient "stimulans". It is based on a natural lactic acid bacterium and stimulates the growth of healthy bacteria on the skin. This strengthens the body's skin barrier and its natural defences and guards against skin diseases.

The positive effect of "stimulans" has been proven in clinical studies and user tests. In addition, scientific publications have corroborated that a healthy skin flora – i.e. a healthy diversity of the bacterial layer on the skin – has a positive influence on skin health and the rest of the body.

BELANO medical has already developed and marketed several bio-based medical products, most recently salvans® throat lozenges against bacterial sore throats and colds, and the medical ventrisana® chewing gum against periodontal disease and inflammation of the gums. For the past five years, the company has also been selling – in addition to the medical skincare "ibiotics med" available as skincare and as treatment for skin conditions – the

“ibiotics beauty” range of cosmetics which is similarly based on the natural ingredient stimulans.

About Müller Ltd. & Co. KG.:

Müllwer Holding Ltd. & Co. KG has almost 900 outlets in seven European countries. Currently, the company has some 35,000 employees and about 950 trainees. To advance generational transition, Dr Günther Helm, an expert in retail, entered operational management in June 2019, joining the company’s founder Erwin Müller at the helm. Müller offers about 190,000 items in the section perfumery, over-the-counter drugs, toys, stationery, household products & soft furnishings, multi-media, natural beauty products, organic foods, needlework, and hosiery.

About BELANO medical AG:

BELANO medical AG is a biotechnology company which leverages the findings of its research into beneficial microorganisms for pharmaceutical and care products. The company develops and brings to market novel approaches to medical skin care, disease prevention, and the support of healing processes. In this way, new therapeutic options are created for diseases and indications which currently cannot be treated satisfactorily. BELANO’s mission is to make its patented agents and products available to everyone. To do so, the company relies on national and international collaboration with distributors and larger partners.

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